

Using Grocery Ads to Teach Reading

What a great first reader for young children. There is a picture of milk and there is the word "MILK." There are potatoes and the word "POTATOES."

Preschoolers can point to the bread or the paper towels and you can point out the words in the ad. Use your pointer finger!

Here are some more ways to teach reading. The circulars change each week so you have a new reader each week!

⇒⇒ Make out a shopping list and teach reading and writing at the same time. Since you want to buy cheese and oranges, your child can copy the word from the page to your list. If you do this with your child each week, you will see the improvement from March to May in their letters.

⇒⇒ Holidays are always part of the art work in the flyers. Talk about what the holiday is and its meaning. Make a book and add a page for each

holiday. The stores celebrate big ones like Easter and small local ones like the start of baseball season.

⇒ Food groups are a lesson that is taught in preschool. The circulars have sections for fruits and vegetables, for example. You can teach sorting and nutrition by cutting out the pictures and words and pasting them together into a book.

⇒ Make your own store flyer. Add a bit of HUMOR and call your store the Silly Dilly Grocery. Put worms in the apples and make the toilet tissue cost \$89. This is great fun and teaches math with the reading and writing.

⇒ Clip Coupons! In order to learn to write, children need good hand control skills. They can use scissors to develop their motor skills.

⇒ **Make a book**... of your favorite foods, foods for a picnic, or foods that are red. You and your children can think of lots of home-made books.